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APR 20 2006



DIRECTV.

# FAX COVER SHEET

**PLEASE CONFIRM RECEIPT OF THIS FACSIMILE**

Attention: MAIL STOP Amendment

Examiner: Shirley Chang  
Supervisory Examiner: John Miller

UNITED STATES PATENT AND TRADEMARK OFFICE

Fax: (571) 273-8300

Group Art Unit: 2611

Phone: (571) 272-8546

Alt: (571) 272-7353

Pages: Cover + 1 + 8 = 10

Date: April 20, 2006

From: Georgann S. Grunebach, Reg. No. 33,179

Fax: (310) 964-0941

Phone: (310) 964-4615

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**Certificate of Transmission under 37 CFR 1.8**

I hereby certify that this correspondence is being facsimile transmitted to (571) 273-8300 (Centralized Facsimile Number), addressed to Mail Stop Amendment, Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450, on April 20, 2006.

Date: April 20, 2006

  
Georgann S. Grunebach, Reg. No. 33,179

Attention: Mail Stop Amendment

Attorney Docket No. PD-201169

Please find attached Re: 10/010486

Filing Date: December 7, 2001

- Amendment Transmittal
- Amendment Response to PTO Rejection dated 2/19/2006

**PLEASE CONFIRM RECEIPT OF THIS FACSIMILE**

If you do not receive all pages, or pages are not clear, please call Karen Lum at (310) 964-0735.

The DIRECTV Group, Inc. - RE / R11 / A109, P.O. Box 956 - 2250 E. Imperial Highway, El Segundo, CA 90245-0956

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APR 20 2006

PATENT  
Docket No. PD-201169

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: William T. Frantz : Date: April 20, 2006  
Serial No.: 10/010,486 : Group Art Unit: 2814  
Filed: December 7, 2001 : Examiner: Shirley Chang  
For: SYSTEM, METHOD AND APPARATUS TO DELIVER  
GUARANTEED ADVERTISING

TRANSMITTAL LETTER FOR AMENDMENT UNDER 37 CFR §1.111

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir: Transmitted herewith is an amendment in the above-identified application.

\_\_\_\_ Applicant petitions for an extension of time for ( ) month to respond to the Office Action dated \_\_\_\_\_.  
If an additional extension of time is required, please consider this a petition therefor.

\_\_\_\_ An extension for \_\_\_\_\_ month(s) has already been secured; the fee paid therefor of \_\_\_\_\_  
is deducted from the total fee due for the total months of extension now requested. \$ \_\_\_\_\_  
Extension fee due with this request \$ -0-

X Applicant believes that no extension of time is required to respond to the Office Action dated February 10, 2006.  
However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time.

\_\_\_\_ Additional fee for claims is required.

X The claims have been calculated as shown below:

CLAIMS AS AMENDED									
CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR		PRESENT EXTRA		RATE		ADDITIONAL FEE	
TOTAL CLAIMS	19	minus	19	=	0	x	\$ 50.00	\$	0
INDEPENDENT CLAIMS	3	minus	3	=	0	x	\$ 200.00	\$	0
MULTIPLE DEPENDENT CLAIMS					0	+	\$ 360.00	\$	0
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:								\$	0

Charge \$ -0- to Deposit Account No. 50-0383 of The DIRECTV Group, Inc. (formally Hughes Electronics Corporation), El Segundo, California. Please charge any additional fees for claims or credit overpayment to Deposit Account No. 50-0383. If any additional extension fee is required, please charge to Deposit Account No. 50-0383.

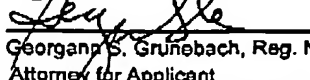
Respectfully submitted,

  
Georgann S. Grunebach, Reg. No.: 33,179  
Attorney for Applicant(s)

CERTIFICATE OF TRANSMISSION UNDER 37 CFR §1.8

I hereby certify that the correspondence identified above is being facsimile transmitted to (571) 273-8300 (Centralized USPTO Facsimile Number), addressed to Mail Stop Amendment, Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450, on April 20, 2006.

The DIRECTV Group, Inc.  
Bldg. R08, M/S A109  
PO Box 956  
El Segundo, CA 90245-0956  
Date: April 20, 2006

  
Georgann S. Grunebach, Reg. No. 33,179  
Attorney for Applicant  
Telephone No.: (310) 964-4815

April 20, 2006

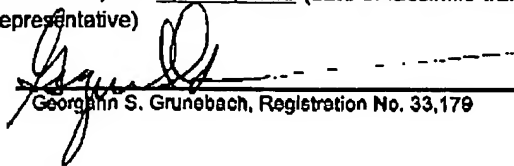
Date of Signature

CUSTOMER NO.: 020991

APR 20 2006

## CERTIFICATE OF FACSIMILE TRANSMISSION UNDER 37 CFR 1.8

I hereby certify that this correspondence is being facsimile transmitted to 571-273-8300 (Centralized Facsimile Number), addressed to: Mail Stop Amendment, Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450, on April 20, 2006 (date of facsimile transmission) Georgann S. Grunebach (Name of Registered Representative)

  
\_\_\_\_\_  
Georgann S. Grunebach, Registration No. 33,179 (Signature)

April 20, 2006 (Date of Signature)

Customer Number 020991

PATENT  
Docket No. PD-201169

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

William Frantz

Serial No. 10/010,486

Group Art Unit: 2614

Filed: 12/07/2001

Examiner: Chang, Shirley

For: SYSTEM, METHOD AND APPARATUS TO DELIVER  
GUARANTEED ADVERTISINGAMENDMENT

Mail Stop Amendment  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated February 10, 2006, please enter the following amendments and remarks.